

FRANKSTON DOLPHINS FOOTBALL NETBALL CLUB

2022 SPONSORSHIP



ALL IN 2022

www.fdfnc.com.au

Be an 'ALL IN' Dolphin in 2022

Whilst 2021 didn't provide us with a full uninterrupted season of sport, it did give us a reminder of just what we missed in 2020 and how integral local sport is in the lives of many in our community.

Pleasingly it also showed us that we are on the right track, with the launch of our first Under 19's football team at the club (resulting in a number of former junior players returning to football and making finals in their first season) and the relaunch of our Women's football team who finished the season as minor premiers. Add to that two Netball teams (one of which were minor premiers), our Reserves finishing in the top 4 and our Senior footballers just falling short in a compromised season, and the future is looking bright.

We now prepare for season 2022 and beyond with an even greater hunger and desire to continue our growth as a club and set ourselves for ongoing, sustainable success. How successful we are as a club, team, or at an individual level is up to each of us, so we are asking that everyone from the committee, our players, volunteers, supporters through to our sponsors, commit to being 'ALL IN' for season 2022.

Our call to be 'ALL IN' means buying in, giving it your absolute best effort, committing to your teammates, and knowing that those beside you make the same commitment, committing to the club to ensure we are as successful on the field as well as off and importantly, coming together as one club to celebrate our successes and taking our club to the next level.

As a club, 'ALL IN' means ensuring we continue to build a strong connection with our players, members, sponsors, and supporters through an inclusive and welcoming club culture that promotes the enjoyment of local football and netball, and ultimately providing a sense of community.

There is no doubt about it, the club is hungry for success and what motivates and drives many of us is ultimate success and premierships. But in striving for that, we need to ensure that we do this sensibly and sustainably whilst staying true to our purpose – to provide a seamless pathway to senior football and netball. In this regard, our strategic plan drives us forward and clearly speaks to what we want to do, what we want to stand for and how we are going to do it.

We would love to have you share in our success by being ALL IN for season 2022.

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Select Your Package

Sponsorship is the financial cornerstone of our club and we are excited to offer every sponsor a flexible and extensive sponsorship offering.

For more information email dolphinsfc@optusnet.com.au

PREMIER PARTNER

PRICE ON APPLICATION

- Fence signage x 4 in prime position (see description);
- Logo on front & back of Football Staff & Club Officials apparel;
- Signage within the club rooms and TV Slides;
- Naming rights to 2 home game rounds;
- Complimentary half time food and drinks at all 9 home games;
- 4 x Ticket Sponsors function;
- Logo on all club letterhead and brochures
- Up to 4 dedicated social media features, including logo;
- Website banner presence, logo included in prime homepage position & sponsors page plus social media presence;
- Permanent signage at ground entrance;
- Large logo on rear of jumper;
- Scoreboard Partner (see description);
- Naming rights to a game day function;
- 4 x Season 2022 Membership;
- 4 x Ticket Game Day function;
- Inclusion in Club Business Directory;
- Newsletter & Team App promotion;

PLATINUM PARTNER

\$5,000

- Fence signage x 2 in prime position (see description);
- Logo on sleeves of Football Staff & Club Officials apparel;
- Signage within the club rooms and TV Slides;
- Naming rights to home game round;
- Complimentary half time food and drinks at all 9 home games;
- 2 x Ticket Sponsors function;
- Up to 2 dedicated social media features, including logo;
- Website presence - logo included on homepage & sponsors page plus social media presence;
- Permanent signage at ground entrance;
- Logo on Goal Posts;
- Scoreboard Partner (see description);
- Naming rights to a game day function;
- 2 x Season 2022 Membership;
- 2 x Ticket Game Day function;
- Inclusion in Club Business Directory;
- Newsletter & Team App promotion;

GOLD PARTNER

\$2,000

- Fence signage x 2 in prime position (see description);
- Signage within the club rooms and TV Slides;
- Complimentary half time food and drinks at all 9 home games;
- 2 x Ticket Sponsors function;
- Website presence - logo included on homepage & sponsors page plus social media presence;
- Up to 2 dedicated social media features, including logo;
- Scoreboard Partner (see description);
- Naming rights to home game round;
- 2 x Season 2022 Membership;
- Inclusion in Club Business Directory;
- Newsletter & Team App promotion;

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SILVER PARTNER

\$1,500

- Fence signage x 1 on flank (see description);
- Signage within the club rooms and TV Slides;
- 1 x Ticket Sponsors function;
- Complimentary half time food and drinks at all 9 home games;
- Website presence - logo included on homepage & sponsors page plus social media presence;
- Scoreboard Presence (see description);
- 1 x Season 2022 Membership;
- Inclusion in Club Business Directory;
- Newsletter & Team App promotion;
- Dedicated social media feature including logo;

BRONZE PARTNER

\$1,000

- Teardrop flags x 2 (see description);
- Signage within the club rooms and TV Slides;
- Complimentary half time food and drinks at all 9 home games;
- Website presence - logo included on sponsors page plus social media presence;
- Scoreboard Presence (see description);
- 1 x Season 2022 Membership;
- Newsletter & Team App promotion;
- Inclusion in Club Business Directory;
- Invitation to Sponsors Day function;

PREMIER PLAYER SPONSORSHIP

\$500

- Logo & contact details accompanying player photo in social rooms via electronic display;
- Scoreboard Presence (see description);
- \$50 Venue Card;
- Club stubby holder;
- Sponsored player's registration fees paid in full;
- Logo and website link accompanying player photo on club website;
- Invitation to Sponsors Day function;
- Inclusion in Club Business Directory;
- Choice of cap or beanie;

DOLPHIN PLAYER SPONSORSHIP

\$250

- Logo & contact details accompanying player photo in social rooms via electronic display;
- Invitation to Sponsors Day function;
- Club stubby holder;
- \$150 discount for sponsored player's registration fees;
- Logo and website link accompanying player photo on club website;
- \$50 Venue Card;
- Choice of cap or beanie;
- Inclusion in Club Business Directory

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PACKAGE OPTIONS

Add any of the following to a package or build your own.

TEAM SPONSOR \$1,000

Get behind our Men's, Women's or Under 19's football team as an exclusive naming rights sponsor. Your logo and business name appears on training tops, relevant website page, sponsors page and accompanies all social media posts, covering pre-game, game day and post-game results.

FENCE SIGNAGE \$500

2,400 x 900 signs attached to boundary fence for 12 months of the year. Fantastic exposure to not only senior game day crowd, but all junior game spectators and during cricket season. Cost per season for all new and existing signage.

ELECTRONIC PARTNER \$500

Get your brand out there electronically. Package includes your business name & logo featured on sponsors page of our website plus our large electronic display in social room.

SCOREBOARD PARTNER \$500

Limited opportunity to secure logo exposure pre-game, after goals, during breaks and post games. Minimum 6 hours in operation the opportunities to promote your business are endless. Limited to only 4.

SCOREBOARD PRESENCE \$250

Logo exposure pre-game, during breaks and post games. Minimum 6 hours in operation.

TEARDROP FLAGS \$250

Display your business on 1 x tear drop flag attached to posts in strategic positions for maximum exposure – e.g. adjacent to drinks tent, ground entrance, beside scoreboard, clubroom entrance. Cost per season for all new and existing flags.

ROUND SPONSORSHIP \$250

Get your brand out there by sponsoring one of home games. Package includes your business name & logo featured on all social media posts, covering pre-game, game day and post-game results, along with dedicated exposure on game day via electronic media within social room.

FUNCTION SPONSORSHIP \$250

Get your brand out there by sponsoring one of our club functions. Package includes your business name & logo featured on all advertising along with dedicated exposure during the function via our large electronic display in social room.

WELLBEING SPONSOR \$250

Your contribution will assist the club in connecting with a network of service providers including Outside The Locker Room, S.A.L.T., GoodSports, LifeChanger & Leading teams. In addition, your business name & logo will be featured on all social media posts associated with the session.

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